Case Study

Sleep Disorder Center

www.sleep-ksu.net

Industry
Healthcare

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Goals

Our task was to make the first-of-its-kind Arabic and English website dedicated to sleeping disorders. Our client - **Sleep Disorder Center** offers a comprehensive sleep medicine program through education, diagnosis and treatment of sleep conditions that interfere with people's ability to live a vital life.

We were asked to build a dynamic website that focused on the academic, training and research activities of the center. It was to be a platform for sharing regular updates, news, events, newsletters, media reports, research findings, answering FAQs and more.

The website was also to have a secured login module for members who could access specific pages, sections and resources, and even subscribe to RSS feeds, register on courses including online payment, and send updates through social media platforms.

Challenges

Since the dynamic web content creation and uploading was to be managed internally by the client, it was imperative to have a simple and easy backend. Since they possessed very little technical knowledge, we had to develop a user-friendly CMS that could offer complete control and flexibility for adding text, images, documents, etc. to the website. We needed to offer a browser-based user interface that would work smoothly, without the need of a web designer.

Solution

Our team of experienced web developers knew exactly how to meet these challenges. With Kentico CMS, managing website content is no longer a task for programmers. We designed a website layout, templates and navigation, while the end-users can just choose a template and enter text!

Key criteria for selecting Kentico CMS

The solution we were building needed us to make minor tweaks to the existing CMS code. Since Kentico could be purchased with full source code licensing, it gave us the flexibility and assurance that our developers could further customize the solution to fulfill unique requirements. This was the key criteria for choosing Kentico.

Moreover, affordability, ease-of-usage, rapid website development, stability, global support and end-to-end solutions were some of the other reasons for zeroing in on Kentico CMS.